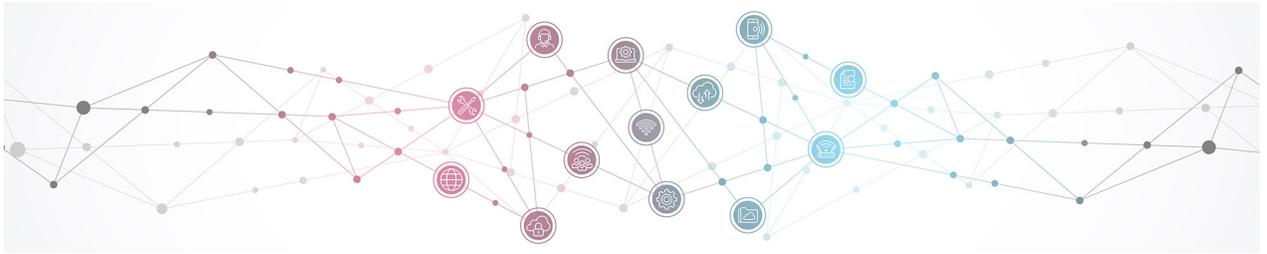


# Collaboration Challenges for the SMB



Effective collaboration is easier said than done, especially for small to medium-sized businesses with limited resources.

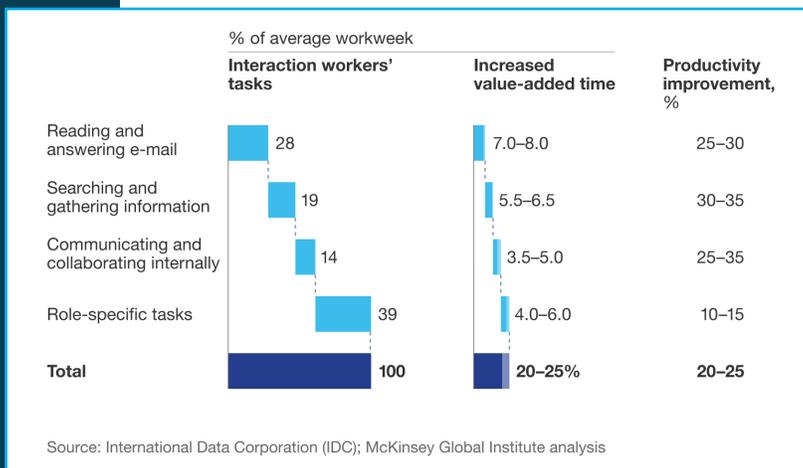
As remote work has gained popularity, employees are expecting it to be an option within their workplace. While remote work solves some business challenges, it also creates new ones, and topping that list is the ability for coworkers to collaborate efficiently. The good news is that, with the right technology solutions, collaboration can become almost effortless, even if your team is working across town or half a world away.

## Improving Collaboration With Communication

The biggest obstacle with remote collaboration is that it's easy for communication to break down. Employees often deal with a large number of emails going back and forth, and they're not always sure which communication is the most recent. It's sometimes easy to miss emails or to begin working on older versions of files, which slows down the entire team.

When larger files need to be shared, bandwidth and server limitations can make that difficult. For those working remotely, trying to connect to a file server often proves much more difficult than it is for employees in the office. Once again, this slows things down.

When multiple employees are editing the same document, the versions getting passed back and forth via email can multiply as fast as the confusion. It's often difficult to figure out which version is the most recent, and that can lead to accidental errors or missing information in important documents.



There are plenty of other challenges too. Email itself can become overwhelming, making it easy to overlook important information in the sea of spam emails. Hours of productivity can be lost just sorting through emails and searching for information. According to a study by McKinsey, workers spend about 28% of their workweek on email alone. Just keeping up with the onslaught can feel like a full-time job.

All of these challenges add up to employee frustrations, wasted time and, ultimately, wasted money.

## Collaboration Challenges for the SMB

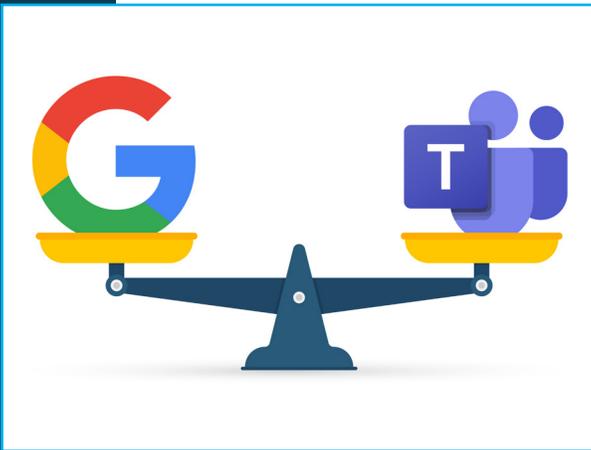
### Cutting Through Collaboration Confusion

Fortunately, it doesn't have to be that way. Cortavo can help you improve employee communication and collaboration, and we'll be with you every step of the way to help make the transition easy for employees.

Our solutions include using either Microsoft Teams through Microsoft 365 or Google Workspace through G-Suite. As a Microsoft Gold Partner in small to mid-market cloud solutions, our team has credentials and extensive experience in supporting small businesses like yours through every kind of Microsoft cloud initiative. Rest assured, your dedicated Cortavo support team has received intensive training in both Google and Microsoft to ensure that your team is set up for collaboration success and ready to tackle any challenges that may arise.

### Using Microsoft Teams to Improve Collaboration

When you implement collaboration tools like Microsoft Teams, your employees can stay organized and in touch, regardless of where they are or which device they're using. It can also cut down on email, as messages can be diverted to a threaded chat conversation that lets employees see whether they need to be involved in the conversation now or if it can wait until later.



With Microsoft Sharepoint, they'll be able to collaborate in real-time on documents to streamline collaboration with no room for error. Your team can share files faster and easier than ever before, and document accessibility can be customized to meet your specific needs.

Of course, our team will be there to train yours on how to navigate this new environment. We're also available to answer their questions and ensure that they're making the best use of the resources available to them. And as updates are issued, we'll provide additional training and make any necessary adjustments. Our goal is the same as yours: to provide your employees with the most efficient way to collaborate and be productive.

We'll even get rid of the headaches that often come from dealing with a remote server. Thanks to our virtual private server, which is hosted in our Tier 4 data center and equipped with industry-leading virtualization technology, we can ensure that you're getting the highest level of uptime available.

Successful collaboration depends on many factors, but in the remote workforce, it can't happen without the right technology. That's why, at Cortavo, we'll make sure you have all the tools and equipment you need to set your team up for success.